



Concurso Internacional para Estudiantes de Arquitectura y Diseño  
International Competition for Architecture and Design Students



# Cosentino Design Challenge 11

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International Design Competition  
International Architecture Competition



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## INTRODUCTION

This document sets out the terms and conditions for the two categories of the 11th Cosentino Design Challenge for 2017:

### **International Design Competition**

### **International Architecture Competition**

## PURPOSE

The aim of Cosentino Design Challenge competitions is to encourage student research on different conceptual approaches involving the layout of spaces, materials and the constructive systems that define them, via experimentation with Cosentino products

This research and focus, along with the themes put forward in each competition, have as their underlying principle; respect for the environment, the re-use and management of waste, as well as the possibility of reconverting excess material into high-quality raw materials.

Cosentino believes that it is important to foster these reflections during the formative stage of future professionals.

## PARTICIPANTS

Both categories of the 11th Cosentino Design Challenge – International Design Competition and International Architecture Competition – are open to students enrolled in the 2016-2017 academic year at any educational centre or polytechnic offering courses in design, architecture, interior architecture or other similar fields of study.

## CDC 11 DESIGN OBJECTIVE

For the 11th Cosentino Design Challenge, International Design Competition, students should focus on:

### **“Cosentino & Technology”**

Students may choose the form and surface of the area of action freely.

#### **Focus must be on:**

- The relationship between Cosentino and technology that could go online with the company.
- Usability specific elements related to technology.
- Spatial experience, in case of related to the creation of spaces.
- Cosentino's company philosophy and its relationship with technology, with regard to the concept, the spatial experience or the application, and the qualities and quality of the materials.

#### **The design must include:**

- A design proposal, totally open to the set topic “Cosentino & Technology” for each student.



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- The construction of the element and/or space created must be done using cross-sections, detailed drawings and instructions for assembly.
- Consideration must be given to the manufacturability of the pieces and that these can only be made from flat panels and pieces cut directly from a slab.

### The design must explain:

The solution of the space and/or object and its interaction to the application of the materials and the main facets must be defined properly.

The following aspects will be considered to be of special interest:

- The **Research** on the spatial experience of the setting.
- The **Use** of materials and the main principles that respect the environment.
- **Creativity** in the design.
- The adaptation of the project idea to the expressive capacity of Cosentino brand **materials** and products, and any new designs for materials, finishes, applications, etc. that may be produced.

## CDC 11 ARCHITECTURE OBJECTIVE

For the 11th Cosentino Design Challenge, International Architecture Competition, **the topic is:**

### "Cosentino & Travelling"

#### The design must include:

- An architecture proposal, totally open to the set topic "**Cosentino and Travelling**" for each student.
- The construction of the space and/or element created must be done using cross-sections, detailed drawings and instructions for assembly.
- Other non-Cosentino materials (e.g. wood, glass, etc.) may be used to a certain extent.
- Consideration must be given to the feasible production of the design and that it can only be made using flat panels and pieces cut directly from a slab.

#### The design must explain:

The solution of the space and/or object proposed by the student and its interaction to the application of the materials and the main facets must be defined.

#### The following aspects will be considered to be of special interest:

- The **Research** on the spatial experience.
- The **Use** of materials and the main principles that respect the environment.
- **Creativity** in the design.
- The adaptation of the project idea to the expressive capacity of Cosentino brand **materials** and products, and any new designs for materials, finishes, applications, etc. that may be produced.

## CDC 11 DESIGN DOCUMENTATION

### Panels must include, laid out as considered opportune:

- The slogan or title of the proposal.
- The spatial design submitted to the competition by the candidate. This can include as many plans, drawings, renderings, photographs, etc. as candidates consider necessary to explain it.
- The design of the singular feature, with the detail drawings required for its definition.
- The constructive solution to carry out the project proposal. This must include construction plans, assembly details or processes and any necessary technical specifications. Products from Cosentino's official list of products to be used for the proposed design must be specified. Where a novel, invented or specific material is put forward, this must be explicitly stated.
- The proposal WILL NOT INCLUDE any personal information, as well as no information regarding the student's school.

### The following must accompany all panels:

- Proof of payment of fees for the 2016-2017 academic year

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### The following must accompany all panels:

- Proof of payment of fees for the 2016-2017 academic year

## FORMAT FOR SUBMITTING DOCUMENTATION AND IDENTIFICATION

- Projects must be submitted only electronically via the online submission form on the competition web page:

[www.cosentinodesignchallenge.org](http://www.cosentinodesignchallenge.org)

- The size of the panel must always be DIN A1. File at 300ppp and .jpg.
- The format can be vertical or horizontal as the student prefers.
- In the online submission form, student must also attach the proof of payment of fees for the academic year.



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- Participation in the COSENTINO DESIGN CHALLENGE implies the student submitting the proposal grants that the design is original and he/she is the author and he/she has not submitted the same design to another contest before.

## OFFICIAL LANGUAGE

The official language for the COSENTINO DESIGN CHALLENGE 11 is English. However, Spanish could be used additionally. The slogan or title of the proposal must be written in English. The student must take into account that jury's members come from different nationalities.

## TIMELINE

No pre-inscription is required

The competition is open for submissions at 9 a.m. on 1st of October 2016 and closes on 7<sup>th</sup> of June 2017 at 8 p.m.

## PRIZES

For each category (CDC11 Architecture and CDC11 Design) the following prizes will be awarded: **Three first prizes, three second prizes, and special mentions. These comprise a total of six first prizes and six second prizes plus as many special mentions as the jury sees fit to award.**

**Each of the six first prizes will consist of €1,000 (USD1,129; AUD1,614 or the equivalent of €1.000 in the currency of each country where a student is awarded).**

The awarding of special mentions will be at the discretion of the jury.

Winners and all candidates who receive special mentions will also be given a certificate stating the result of their participation in the competition.

## JURY

The voting process will be composed of two phases: 1) on-line voting; and 2) face-to-face voting.

1) On-line voting: This phase will consist of one representative teacher from each partner school. As a result of this voting process, there will be 20 finalist projects in the Architecture category and 20 finalist ones in the category of Design.

2) Face-to-face voting process: This phase will consist of; 1 person of renowned prestige in the world of architecture, design, or professionals in the sector; 1 representative of the Cosentino Group; and 5 professors from partner schools.

The five representatives will be selected by drawing lots witnessed by a public notary. The professors resulting from the draw, will not be able to enter the draw of the next edition. They will be back into the draw two years after their participation in the face-to-face jury session.



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Each member of the jury will have a say and a vote when judging the submitted projects. The secretary of the jury will have a say but no vote.

The jury's decision cannot be appealed.

Confidentiality is guaranteed for all designs, whether sent by hard copy or e-mail. The panel e-mails will be downloaded by a person neither say nor vote on the jury. E-mails containing personal information will only be opened once the jury has reached a decision and in order to verify the information of the winners and special mentions.

The jury's decision will be recorded in an official document that will be published 15 days after the decisive meeting is held. The jury's deliberation will take place throughout the month of June 2017.

The presentation of prizes will take place at an official event whose date and location will be made known to finalists and participating educational centres.

#### **The jury will examine the following criteria:**

- The conceptual and technical quality of the project.
- The analytical study, thought process and research of the subject.
- The research on the spatial experience of the surroundings
- The creativity of the design.
- The innovativeness of the design.
- The environmental respect of the design.
- The adaptation of the project idea to the expressive capacity of COSENTINO S.A. brand materials and products.
- New ideas for materials, finishes, applications, etc. that may arise.
- The feasibility for the development and construction of the projects presented.
- The adaptation of the chosen medium for the presentation with regards to graphics, expressivity and the kind of idea presented.
- The presentational quality of the design.

## **COPYRIGHT AND INDUSTRIAL PROPERTY RIGHTS**

Candidates will be acknowledged as authors of their work or design at all times, and will keep their authors' moral rights.

However, by accepting these terms and conditions, awarded candidates grant COSENTINO S.A. exclusive rights to exploit their work in any form, in particular, rights to reproduction (either whole or in part), distribution, public announcement and modification. Candidates also grant COSENTINO S.A. all rights to patentability and any other industrial rights over their work.

For the purpose of protecting candidates' moral rights, COSENTINO S.A. undertakes to include mention of authors and the school/centre/polytechnic they attend in the case of future reproductions or publications.

Both the organizers and the promoters of the DESIGN CHALLENGE cannot be held responsible for any damage the projects may suffer from causes beyond the control of the organization, nor do they accept complaints for plagiarism that may be made by any candidate.

COSENTINO S.A. reserves the right to terminate the Contest at any time.

## **WINNING PROJECTS**



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The winning works and special mentions will become the property of COSENTINO S.A, which reserves the rights for publication of the design by any means it considers necessary.

## DATA PROTECTION

In compliance with the content set out in article 5 of Organic Law 15/1999 on the 13th of December on Personal Data Protection and its regulations, you are informed that the personal details you provide will be included in the corresponding file called COSENTINO S.A. registered with the Spanish Agency for Data Protection, the treatment of which is the responsibility of the following company whose registered address is in (Almería), at Ctra. Baza de Huércal-Overa, Km. 59 C.P. 04850, Almería, Spain. The purpose of this will be the possible management of data from those persons who may be beneficiaries of those prize draws or competitions the company may hold. The acceptance of these terms and conditions assumes the granting of explicit, precise and unequivocal consent for such treatment.

If you do not wish the personal information you submit to be used for possible future prize draws or competitions, you may indicate this by means of an e-mail to the following e-mail address: [protecciondedatos@cosentino.com](mailto:protecciondedatos@cosentino.com).

Likewise, we inform you that you may exercise your rights to access, rectification, removal and opposition set out in the aforementioned law, and to revoke your consent by sending an e-mail to the following e-mail address: [protecciondedatos@cosentino.com](mailto:protecciondedatos@cosentino.com).

## ACCEPTANCE OF THE TERMS AND CONDITIONS

Participation in the COSENTINO DESIGN CHALLENGE implies full acceptance of these terms and conditions, whose interpretation corresponds to the organizers of the COSENTINO DESIGN CHALLENGE competition.

## ADDITIONAL INFORMATION

Any queries regarding the terms and conditions of the competition should be sent any time between the 1st of October 2016 and the 1st of June 2017.

Queries must be sent via e-mail to:

[idea@cosentinodesignchallenge.org](mailto:idea@cosentinodesignchallenge.org)

The SUBJECT must state: "QUERY CDC 11 DESIGN" or "QUERY CDC 11 ARCHITECTURE"

COSENTINO S.A. will provide information on the company and its products. It also promises to send samples of its materials to the educational centres with competing students should they require them.



**COSENTINO®**  
imagine & anticipate

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## INFORMATION ON THE COMPETITION ORGANISERS

**COSENTINO S.A.**  
Ctra. Baza – Huércal Overa Km 59  
04850 Cantoria (Almería), Spain.

Tf: 950 444 175  
Fax: 950 444 226